



2017 ANNUAL REPORT

Serve Denton supports nonprofits that open doors
for people to become self-sufficient

306 N Loop 288, Denton, Texas 76209

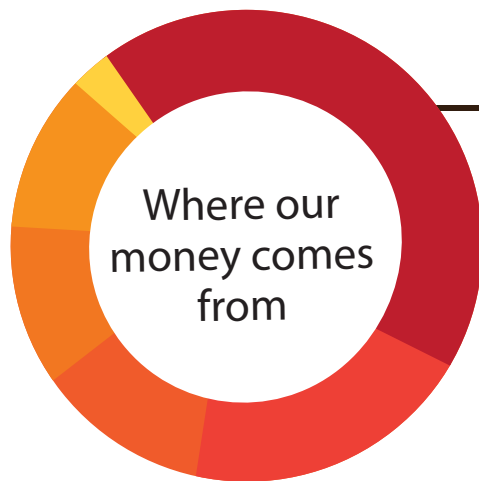


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Our nonprofit partners save an estimated **50%** per year on overhead costs by officing at Serve Denton.

AUDITED FINANCIALS



863 People served by our partner agencies because of the Serve Denton Center.

28 Women and children served at The Wheeler House by Giving Hope, Inc. in 2017.



INCOME = \$394,763

Special Events Income - 46%
Grants - 13%
Donations & Pledges - 27%
In-Kind Contributions - 5%
Program Rental Income - 8%
Other - 1%

EXPENSES = \$738,883*

**This includes a non-cash amount of \$251,758 annual building depreciation.*

Program Services - 60%
These funds are used to run, organize, and fund events and programs.
Management & General - 17%
These funds are used to care and maintain our properties.
Fundraising Expenses - 23%
These funds are used to support our fundraising events.



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SELF-SUFFICIENCY LADDER

Serve Denton’s mission is to support nonprofits that open doors for people to become self-sufficient.

We achieve our mission through nonprofit centers such as The Wheeler House and the Serve Denton Center.

The Wheeler House consists of a transitional housing facility for homeless women and their children managed by Giving Hope, Inc. The Serve Denton Center houses multiple nonprofit agencies so those in need only have to visit one location to receive help from multiple services.

This is the Serve Denton **Self-Sufficiency Ladder**. Our goal is to have a nonprofit agency at the Serve Denton Center address each one of these rungs so those in need can find comprehensive services in one location.

COMMUNICATION



- 4,992 likes
- 13.7% increase



- 1,752 likes
- 16.4% increase



- 2,336 followers
- 11% increase



- 2,698 subscribers
- 22.1% open rate



BORN2B FREE



* The Wheeler House



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